



Kentucky Rural Water Association
2010 Management Conference
February 23 - 24, 2010

Holiday Inn University Plaza and Sloan Convention Center
Bowling Green, Kentucky

Water and wastewater professionals from across Kentucky will be gathering for Kentucky Rural Water Association's 2010 Management Conference on February 23-24, 2010 at the Sloan Convention Center and the Holiday Inn University Plaza Hotel in Bowling Green, Kentucky. This year's conference will address asset management, technologies, financial considerations, and management approaches for the emerging issues facing those in the water and wastewater business.

Six (6) hours of continuing education credit will be offered on Tuesday, February 23 and three (3) hours will be presented on Wednesday morning. Representatives from the private sector, related industries, and from water and wastewater service providers will offer perspectives and initiatives promoting sustainable practices to meet the utility management challenges of today. The conference will conclude following the Best Tasting Water Contest and Luncheon on Wednesday, February 24 (see tentative agenda).

Once again, our Associate Members will be on hand to share the latest in industry trends and specialty products. These industry professionals will again display the best and latest in supplies, materials, and services at the popular tabletop displays. An Information Technology station will be open throughout the conference so attendees can go online to access email or to review updates of current industry-related events. Bring your own computer or use one that we will provide at the station.

On Tuesday evening, February 23, we invite you to join us for an informal gathering at the Membership Appreciation Reception. This is a time to get together with old and new friends to relax and share some laughs. Enjoy the fellowship and stimulating conversation at this gathering with a tasteful array of hors d'oeuvres that will either satisfy your hunger, or whet your appetite for dinner out on the town.

For the eleventh consecutive year, Kentucky's Best Tasting Water contest is open to all rural water members. This event promises to bring positive media attention to our industry and all participating utilities. The 2010 winner will be eligible to participate in a national contest at the Rural Water Rally in Washington, D. C., in 2011. Last year's champion, Allen County Water District was the Silver Medal Winner at the 2009 Rural Water Rally. Will your utility be up to the challenge of the Best Tasting Water contest?

Please join us on February 23 - 24 for a conference that is sure to help you better manage your utility and "bridge any gaps" that may be challenging you now or in the future.

(TURN OVER FOR TENTATIVE CONFERENCE AGENDA)



TENTATIVE AGENDA & INVITED SPEAKERS

Day One – Tuesday, February 23, 2010

- 8:00 – 9:30 a.m. **Bridging the Gap – Managed Wastewater Service in Rural Kentucky**
Clay Kelly, Strand Associates, Inc.
- 10:00 – 11:30 a.m. **New Drinking Water Regulations – IDSE/Stage 2 DBP Rule and Capacity Development**
Julie Roney and Julie Smoak, Division of Water
- 11:30 a.m. – 1:00 p.m. **Lunch on your own**
- 1:00 – 2:00 p.m. **Regulations – New Water & Wastewater Operator Certification Rules**
Aaron Keatley, Division of Compliance Assistance
- 2:20 – 3:20 p.m. **The Water Training Institute (WTI): A Bridge into our Profession**
Christal Wade, WKU Center for Water Resource Studies
- 3:40 – 4:40 p.m. **Excelling Through the Chasms of Change**
Robert Mohon, The Neil Group
- 5:30 – 7:00 p.m. **Member Appreciation Reception**

Day Two – Wednesday, February 24, 2010

- 8:00 – 9:00 a.m. **New Tools for Building Better Utilities**
Clem Wethington, Kentucky Rural Water Association
- 9:20 – 10:20 a.m. **Filling the Funding Gap for Water & Wastewater Utilities**
Vernon Brown, USDA Rural Development
John Covington, Kentucky Infrastructure Authority
- 10:40 – 11:40 a.m. **Diversity – Strengthening Relationships by Recognizing Differences**
Barbara Crow, Water Utility Professional
- 12:00 p.m. **Luncheon and “Best Tasting Water” Contest**