



**A Beacon of Light**  
Kentucky Rural Water Association's  
31<sup>st</sup> Annual Conference and Exhibition  
August 23 - 25, 2010 ✦ Galt House - Louisville

# Dear Attendee ...

Plans are underway for Kentucky Rural Water Association's 31<sup>st</sup> Annual Conference and Exhibition, scheduled for August 23 through August 25, 2010 at the Galt House Hotel and Suites in Louisville, Kentucky. We are anticipating another great Annual Conference but we need **YOU** to make it happen!

**Highlights** include:

- ☞ Up to a total of 12 hours of **continuing education credit** for operators and water district commissioners can be earned—6 hours on Monday, 3 hours on Tuesday afternoon, and 3 hours on Wednesday morning. *(See Agenda At a Glance for further details.)*
- ☞ The **KRWA Golf Scramble** at Nevel Meade Golf Course, 3123 Nevel Meade Drive in Prospect, Kentucky *(limited to the first 128 golfers).*
- ☞ The **President's Reception** on Monday evening to kickoff the opening of the **Exhibit Hall**. Be sure and check the **Announcement Board** and use it to post surplus equipment, job openings, announcements and exhibitor promotions.
- ☞ **Tuesday Shines** beginning at 7:30 a.m. with the **Member Appreciation Breakfast** followed by a full day of activities that include the **Annual Business Meeting, Exhibitors' Luncheon**, more **Cash Drawings**, and the **General Session** with a line-up of speakers you won't want to miss. The day will conclude with the **KRWA Evening Extravaganza**. *(See reverse side for Tuesday Shines details.)*
- ☞ Wednesday morning **Breakout Sessions** will offer a variety of topics from which attendees may choose. *(See Agenda at a Glance for further details.)*
- ☞ Conference activities will conclude on Wednesday with the **Wooden Bucket Award Luncheon** and valuable **door prize giveaways**.

**Join us as we shine a beacon of light** on our industry that will address our needs and the expectations for the future. Just as a lighthouse is a framework designed to emit light and aid in navigation, our conference structure will assist our membership by including top-notch instructional sessions, an extensive exhibit hall, outstanding speakers, great food and a boatload of fun. This is a conference you won't want to miss.

Registration information is enclosed, or you may register online at [www.krwa.org](http://www.krwa.org). If you have any questions, please contact the KRWA office at 270.843.2291. Register soon to take advantage of the **Early Bird Savings!**

Hope to see you in Louisville!

*Gary Larimore*

Executive Director  
Kentucky Rural Water Association

*(Tuesday Shines details listed on reverse side—see also Agenda at a Glance for additional conference information).*

# Agenda At A Glance



## A Beacon of Light

Kentucky Rural Water Association's  
31<sup>st</sup> Annual Conference and Exhibition  
August 23 - 25, 2010 ✨ Galt House - Louisville



**Monday  
August 23  
2010**

Golf Scramble ..... 7:30 a.m. – 2:00 p.m.  
Registration ..... 7:30 a.m. – 6:00 p.m.  
Water & Wastewater Training ..... 8:30 a.m. – 4:20 p.m.  
Lunch on your own ..... 11:50 a.m. – 1:00 p.m.  
Exhibitor Set-up ..... 12:00 p.m. – 4:00 p.m.  
Exhibit Hall Open **\$\$\$ CASH DRAWINGS** 4:30 p.m. – 7:30 p.m.  
President's Reception ..... 6:00 p.m. – 7:30 p.m.

Nevel Meade Golf Course (Lunch included)  
Registration Area – 2nd floor of East Tower  
Combs-Chandler Room – 2nd floor of East Tower  
Grand Ballrooms A & B – 2nd floor of East Tower  
Grand Ballrooms A & B – 2nd floor of East Tower  
Grand Ballrooms A & B – 2nd floor of East Tower



**Tuesday  
August 24  
2010**

Registration ..... 7:30 a.m. – 6:00 p.m.  
Member Appreciation Breakfast ..... 7:30 a.m. – 9:00 a.m.  
Exhibit Hall Open **\$\$\$ CASH DRAWINGS** 9:00 a.m. – 1:00 p.m.  
KRWA Business Meeting ..... 10:00 a.m. – 11:00 a.m.  
Exhibitors' Luncheon ..... 11:30 a.m. – 1:00 p.m.  
Associate Member Meeting ..... 1:15 p.m. – 1:45 p.m.  
General Session ..... 1:30 p.m. – 4:50 p.m.  
Rural Water Extravaganza

Registration Area – 2nd floor of East Tower  
Exhibit Hall Foyer – 2nd floor of East Tower  
Grand Ballrooms A & B – 2nd floor of East Tower  
Combs-Chandler Room – 2nd floor of East Tower  
Grand Ballrooms A & B – 2nd floor of East Tower  
Clements Room – 2nd floor of East Tower  
Archibald Room – 3rd floor (Conservatory Level) of West Tower


Reception ..... 5:30 p.m.  
Banquet ..... 7:00 p.m.  
Entertainment ..... 7:45 p.m.

Cochran Room – 3rd floor (Conservatory Level) of West Tower  
Archibald Room – 3rd floor (Conservatory Level) of West Tower  
Archibald Room – 3rd floor (Conservatory Level) of West Tower

Charles Marshall, a nationally syndicated humor columnist and corporate comedian.



**Wednesday  
August 25  
2010**

Registration ..... 7:00 a.m. – 12:00 p.m.  
Concurrent Sessions ..... 8:30 a.m. – 11:50 a.m.  
 Session A .....  
Session B .....  
Session C .....  
Wooden Bucket Award Luncheon ..... 12:00 p.m.

Registration Area – 2nd floor of East Tower  
Combs-Chandler Room – 2nd floor of East Tower  
Nunn Room – 2nd floor of East Tower  
Breathitt Room – 2nd floor of East Tower  
Archibald Room – 3rd floor (Conservatory Level) of West Tower



Galt House Hotel & Suites, 140 N. 4<sup>th</sup> Street, Louisville, Kentucky

1.800.843.4258

\$114 Deluxe/Single ■ \$134 Suite/Single ■ Room block ends July 22, 2010



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# Training

Below is a tentative list of topics and invited speakers.

## Monday, August 23, 2010

8:30 a.m. - 4:20 p.m.

(11:50 a.m. - 1:00 p.m.  
Lunch on your own)

### Water and Wastewater Training

Combs-Chandler Room - 2nd floor of East Tower

Operators and water district commissioners can earn up to six hours of continuing education credit by attending Monday's training sessions.

#### TOPICS

- Flow Monitoring and Measurement ..... *Jeff Merman, Automatic Controls Company*
- Communicating with Management,..... *Robert Mohon, The Neil Group*  
Boards, and Community
- Filter Media Cleaning ..... *Bob Cashion, Southeastern Laboratories*
- Disinfection & Dechlorination Alternatives ..... *Jason McGee, American Development Corporation*
- KPDES Permits for Water & Wastewater..... *Ama Bentley, Appalachian States Analytical*
- Let's Be Perfectly Clear ... ..... *Barry Tippy, Kentucky Glass Lined Tank Systems*

#### PRESENTERS

## Tuesday, August 24, 2010

1:30 p.m. - 4:50 p.m.

### General Session

Archibald Room - 3rd floor (Conservatory Level) of West Tower

Operators and water district commissioners can earn up to three hours of continuing education credit by attending Tuesday's training sessions.

#### TOPIC

Shining the Light on  
Water & Wastewater  
Issues in Kentucky

#### PRESENTERS

- Paul Lashbrooke, President, Kentucky Rural Water Association*
- Greg Heitzman, President/CEO, Louisville Water Company*
- Rick Rand, State Representative, Chair, Appropriations Committee*
- Charlie Borders, Commissioner, Public Service Commission*
- Hank List, Deputy Secretary, Energy and Environment Cabinet*
- Fred Sheldon, President, National Rural Water Association*

## Wednesday, August 25, 2010

8:30 a.m. - 11:50 a.m.

Water and Wastewater  
Operators and Water  
District Commissioners  
must complete a  
Verification of Hours  
sheet in order to receive  
credit for attending  
sessions (provided at the  
conference).

### Concurrent Sessions

2nd floor of East Tower - Nunn, Breathitt & Combs Chandler Rooms

Operators and water district commissioners can earn up to three hours of continuing education credit by attending Wednesday's training sessions.

#### Session A—Nunn Room – 2nd floor of East Tower

##### TOPICS

- Shedding Light on Insurance for Utilities ..... *Paulette McKinney, Insurors of Kentucky*
- Dissolved Oxygen Measurement Technology ..... *Darrin Honious, YSI, Inc.*
- Variable Speed Controllers ..... *Steve Gott, S & K Equipment Company*

##### PRESENTERS

#### Session B—Breathitt Room – 2nd floor of East Tower

##### TOPICS

- Cellular & Radio Antennas on Storage Tanks ..... *Jay Hoffman, Wet or Dry Tank Inspections*
- Advantages of Prepackaged Water Booster ..... *Josh Cravins, Wascon, Inc.*
- Stations VS Built in Place Booster Stations
- Water Loss Reduction through Pressure ..... *Mark Magda, Singer Valve Management*

##### PRESENTERS

#### Session C—Combs Chandler Room – 2nd floor of East Tower

##### TOPICS

- Utility Management Certification Program ..... *Andy Lange, Kentucky Rural Water Association*
- Board & Manager Training ..... *Damon Talley, General Counsel, Kentucky Rural Water Association*

##### PRESENTERS

*Jerry Wuetcher, Special Assistant, Public Service Commission*



All students and graduates of the Utility Management Institute are invited to attend these new training opportunities tailored for UMI participants, but open to all conference attendees.



# TUESDAY SHINES!

Traditionally, Tuesday at the KRWA Annual Technical Conference & Exhibition is **THE BIG DAY!** This year, Tuesday, August 24, 2010 will be no exception...the **VALUE** is greater than you realize!

Member  
Appreciation  
Breakfast

## A BEACON OF LIGHT

Fellowship

— Activities —

Exhibit  
Hall

Cash  
Drawings

Networking

Annual  
Business  
Meeting

Exhibitors'  
Luncheon

General  
Session

Wooden  
Bucket  
Award  
Luncheon

**Tuesday Evening Extravaganza** includes Reception, Banquet, and Entertainment by Charles Marshall



*Charles Marshall is one of the most popular humorous speakers speaking today and has almost 20 years experience speaking to audiences all over the United States. His animated delivery and original observations have captivated more than 1,000 audiences over the past two decades, including many Fortune 500 companies.*

## VALUABLE INFORMATION

— Invited Speakers —

**Fred Sheldon, President  
National Rural Water Association**

**Charlie Borders,  
Commissioner  
Public Service Commission**

**Greg  
Heltzman,  
President/CEO  
Louisville Water  
Company**

**Representative Rick Rand  
Chairman  
Appropriations Committee**

**Hank List, Deputy Secretary  
Energy and Environment Cabinet**

See Agenda at a Glance for additional conference details.



**A Beacon of Light**

# Attendee Registration

Monday, August 23 - Wednesday, August 25, 2010  
Louisville, Kentucky

**REGISTRATION INSTRUCTIONS & FEES** Completed registration forms should be considered an invoice and **PAYMENT MUST ACCOMPANY THE FORM.** Registrations received without payment will **NOT be processed** until payment is received.

## SAVE! SAVE! SAVE! EARLY BIRD SPECIAL

Attendee registrations received by **August 6, 2010 (with payment)** will be processed at the Early Bird rate.

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

		Attendee/Member										
<div style="border: 1px dashed yellow; padding: 5px;"> <b>Full Registration</b> includes access to all technical sessions, all exhibit hall activities, and all meal functions.         </div>		Full	Full	Full	Partial	Partial	Extras					
		Early Bird	After 7/30/10	Spouse	Early Bird	After 7/30/10	Banquet (Tuesday)	Luncheon (Wednesday)	Golf		Exhibit Hall One-Day Pass Mon. OR Tues. Indicate Day	
		\$275	\$325	\$100	\$175	\$225	\$85	\$55	\$75	HC	\$90/M	\$90/T
Name												
Position				<b>Partial Registration</b> includes access to all technical sessions and exhibit hall activities, but NOT the Rural Water Extravaganza on Tuesday or Wooden Bucket Award Luncheon on Wednesday.								
E-Mail				<b>The KRWA Golf Scramble</b> will be held at Nevel Meade Golf Course, 3123 Nevel Meade Drive in Prospect, Kentucky. Registration is limited to the first <b>128</b> golfers.								
Spouse												
<b>Total: \$</b>												

**CANCELLATION/REFUND POLICY:** NO REFUNDS WILL BE GRANTED AFTER AUGUST 16, 2010 but substitutions are welcome. KRWA will charge a \$50 processing fee for ALL CANCELLATIONS.



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		Attendee/Non-Member										
<div style="border: 1px dashed yellow; padding: 5px;"> <b>Full Registration</b> includes access to all technical sessions, all exhibit hall activities, and all meal functions.         </div>		Full	Full	Full	Partial	Partial	Extras					
		Early Bird	After 7/30/10	Spouse	Early Bird	After 7/30/10	Banquet (Tuesday)	Luncheon (Wednesday)	Golf		Exhibit Hall One-Day Pass Mon. OR Tues. Indicate Day	
		\$550	\$650	\$200	\$350	\$450	\$85	\$55	\$75	HC	\$90/M	\$90/T
Name												
Position				<b>Partial Registration</b> includes access to all technical sessions and exhibit hall activities, but NOT the Rural Water Extravaganza on Tuesday or Wooden Bucket Award Luncheon on Wednesday.								
E-Mail				<b>The KRWA Golf Scramble</b> will be held at Nevel Meade Golf Course, 3123 Nevel Meade Drive in Prospect, Kentucky. Registration is limited to the first <b>128</b> golfers.								
Spouse												
<b>Total: \$</b>												

Register and make payment online at [www.krwa.org](http://www.krwa.org)



**Kentucky Rural Water Association**  
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